

NCC Cable System Order

Order #	62394469	Flight Dates	02/20/17 - 04/02/17	Update Date	02/21/17
Syscode	0209	Agency	Buying Time	Version	1 Vs. 1
System Name	News 12 Traffic & Weather/NY Zone	Advertiser	Food and Water Watch	Show All Lines	
Market	New York			Total # of Weeks	6
		Client Code		Total	\$2,245.00
AE	James Pagano	Product Code		Commission	\$336.75
Sales Coordinator	Evan Butcher	Est Code		Net Total	\$1,908.25
Office	Washington	Product Name		Total Spots	13
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0
Status	Accepted			Sold On	Cost Per Spot
Survey	DMA Nielsen Live+3 Sep16	Primary Demo	Adults 35+	GRP	-
-		Makegood Policy	Approval Required	GIMP	-
				CPP	-
Comments :		New Issue Order. Please Review and Confirm. Thanks! 2.21			

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	ZTWC	Cable	2/27/17	3/5/17	05:00	10:00	X	X	X	X	X	X	X	-	-	1	\$275.00	\$275.00	30	
2	ZTWC	Cable	3/13/17	3/19/17	05:00	10:00	X	X	X	X	X	X	X	-	-	1	\$275.00	\$275.00	30	
3	ZTWC	Cable	3/20/17	3/26/17	05:00	10:00	X	X	X	X	X	X	X	-	-	1	\$275.00	\$275.00	30	
4	ZTWC	Cable	3/13/17	3/19/17	10:00	17:00	X	X	X	X	X	X	X	-	-	1	\$110.00	\$110.00	30	
5	ZTWC	Cable	3/20/17	3/26/17	10:00	17:00	X	X	X	X	X	X	X	-	-	1	\$110.00	\$110.00	30	
6	ZTWC	Cable	2/20/17	2/26/17	17:00	24:00			X	X	X	X	X	-	-	1	\$150.00	\$150.00	30	
7	ZTWC	Cable	2/27/17	3/5/17	17:00	24:00	X	X	X	X	X	X	X	-	-	1	\$150.00	\$150.00	30	
8	ZTWC	Cable	3/6/17	3/12/17	17:00	24:00	X	X	X	X	X	X	X	-	-	2	\$150.00	\$300.00	30	
9	ZTWC	Cable	3/13/17	3/19/17	17:00	24:00	X	X	X	X	X	X	X	-	-	1	\$150.00	\$150.00	30	
10	ZTWC	Cable	3/20/17	3/26/17	17:00	24:00	X	X	X	X	X	X	X	-	-	2	\$150.00	\$300.00	30	
11	ZTWC	Cable	3/27/17	4/2/17	17:00	24:00	X	X	X	X	X			-	-	1	\$150.00	\$150.00	30	

	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Oct 2017	Nov 2017	Dec 2017	Jan 2018	Total
SPOTS	1	11	1	0	0	0	0	0	0	0	0	0	13
AMT	\$150.00	\$1,945.00	\$150.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$2,245.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 06/23/17

62394469 | New York | News 12 Traffic & Weather/NY Zone | 0209 |

NCC Cable System Order

Order #	62394469	Flight Dates	02/20/17 - 04/02/17	Update Date	02/21/17
Syscode	7613	Agency	Buying Time	Version	1 Vs. 1
System Name	NYI/NYC-LI-Wchstr-CT Region	Advertiser	Food and Water Watch	Show All Lines	
Market	New York			Total # of Weeks	6
		Client Code		Total	\$49,275.00
AE	James Pagano	Product Code		Commission	\$7,391.25
Sales Coordinator	Evan Butcher	Est Code		Net Total	\$41,883.75
Office	Washington	Product Name		Total Spots	45
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0
Status	Accepted			Sold On	Cost Per Spot
Survey	DMA Nielsen Live+3 Sep16	Primary Demo	Adults 35+	GRP	-
-		Makegood Policy	Approval Required	GIMP	-
				CPP	-
Comments :		New Issue Order. Please Review and Confirm. Thanks! 2.21			

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	CNN EM	2/20/17	2/26/17	05:00	09:00			X	X	X	X	X	-	-	1	\$725.00	\$725.00	30	
2	CNN	CNN EM	2/27/17	3/5/17	05:00	09:00	X	X	X	X	X	X	X	-	-	1	\$725.00	\$725.00	30	
3	CNN	CNN EM	3/6/17	3/12/17	05:00	09:00	X	X	X	X	X	X	X	-	-	1	\$725.00	\$725.00	30	
4	CNN	CNN EM	3/13/17	3/19/17	05:00	09:00	X	X	X	X	X	X	X	-	-	1	\$725.00	\$725.00	30	
5	CNN	CNN EM	3/20/17	3/26/17	05:00	09:00	X	X	X	X	X	X	X	-	-	2	\$725.00	\$1,450.00	30	
6	CNN	CNN EM	3/27/17	4/2/17	05:00	09:00	X	X	X	X	X			-	-	1	\$725.00	\$725.00	30	
7	CNN	CNN PT	2/20/17	2/26/17	18:00	24:00			X	X	X	X	X	-	-	1	\$2,250.00	\$2,250.00	30	
8	CNN	CNN PT	2/27/17	3/5/17	18:00	24:00	X	X	X	X	X	X	X	-	-	1	\$2,250.00	\$2,250.00	30	
9	CNN	CNN PT	3/6/17	3/12/17	18:00	24:00	X	X	X	X	X	X	X	-	-	2	\$2,250.00	\$4,500.00	30	
10	CNN	CNN PT	3/13/17	3/19/17	18:00	24:00	X	X	X	X	X	X	X	-	-	1	\$2,250.00	\$2,250.00	30	
11	CNN	CNN PT	3/20/17	3/26/17	18:00	24:00	X	X	X	X	X	X	X	-	-	2	\$2,250.00	\$4,500.00	30	
12	CNN	CNN PT	3/27/17	4/2/17	18:00	24:00	X	X	X	X	X			-	-	1	\$2,250.00	\$2,250.00	30	
13	CNN	CNN ROS	2/27/17	3/5/17	09:00	18:00	X	X	X	X	X	X	X	-	-	1	\$475.00	\$475.00	30	
14	CNN	CNN ROS	3/13/17	3/19/17	09:00	18:00	X	X	X	X	X	X	X	-	-	1	\$475.00	\$475.00	30	
15	CNN	CNN ROS	3/20/17	3/26/17	09:00	18:00	X	X	X	X	X	X	X	-	-	1	\$475.00	\$475.00	30	
16	FXNC	FXNC EM	3/13/17	3/19/17	05:00	09:00	X	X	X	X	X	X	X	-	-	1	\$800.00	\$800.00	30	
17	FXNC	FXNC EM	3/20/17	3/26/17	05:00	09:00	X	X	X	X	X	X	X	-	-	1	\$800.00	\$800.00	30	
18	FXNC	FXNC ROS	2/20/17	2/26/17	09:00	18:00			X	X	X	X	X	-	-	1	\$725.00	\$725.00	30	
19	FXNC	FXNC ROS	2/27/17	3/5/17	09:00	18:00	X	X	X	X	X	X	X	-	-	1	\$725.00	\$725.00	30	
20	FXNC	FXNC ROS	3/6/17	3/12/17	09:00	18:00	X	X	X	X	X	X	X	-	-	1	\$725.00	\$725.00	30	
21	FXNC	FXNC ROS	3/13/17	3/19/17	09:00	18:00	X	X	X	X	X	X	X	-	-	1	\$725.00	\$725.00	30	

NCC Cable System Order

Order #	62394469
Syscode	7613
System Name	NYI/NYC-LI-Wchstr-CT Region
Market	New York

AE	James Pagano
Sales Coordinator	Evan Butcher
Office	Washington
Phone	(301) 951-2620
Status	Accepted
Survey	DMA Nielsen Live+3 Sep16
-	

Flight Dates	02/20/17 - 04/02/17
Agency	Buying Time
Advertiser	Food and Water Watch

Client Code	
Product Code	
Est Code	
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	02/21/17		
Version	1 Vs. 1		
Show All Lines			
Total # of Weeks	6		
Total	\$49,275.00		
Commission	\$7,391.25		
Net Total	\$41,883.75		
Total Spots	45		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	New Issue Order. Please Review and Confirm. Thanks! 2.21
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
22	FXNC	FXNC ROS	3/20/17	3/26/17	09:00	18:00	X	X	X	X	X	X	X	-	-	1	\$725.00	\$725.00	30	
23	FXNC	FXNC ROS	3/27/17	4/2/17	09:00	18:00	X	X	X	X	X			-	-	1	\$725.00	\$725.00	30	
24	MNBC	MNBC EM	2/20/17	2/26/17	05:00	09:00			X	X	X	X	X	-	-	1	\$725.00	\$725.00	30	
25	MNBC	MNBC EM	2/27/17	3/5/17	05:00	09:00	X	X	X	X	X	X	X	-	-	1	\$725.00	\$725.00	30	
26	MNBC	MNBC EM	3/6/17	3/12/17	05:00	09:00	X	X	X	X	X	X	X	-	-	2	\$725.00	\$1,450.00	30	
27	MNBC	MNBC EM	3/13/17	3/19/17	05:00	09:00	X	X	X	X	X	X	X	-	-	1	\$725.00	\$725.00	30	
28	MNBC	MNBC EM	3/20/17	3/26/17	05:00	09:00	X	X	X	X	X	X	X	-	-	2	\$725.00	\$1,450.00	30	
29	MNBC	MNBC EM	3/27/17	4/2/17	05:00	09:00	X	X	X	X	X			-	-	1	\$725.00	\$725.00	30	
30	MNBC	MNBC PT	2/20/17	2/26/17	18:00	24:00			X	X	X	X	X	-	-	1	\$1,450.00	\$1,450.00	30	
31	MNBC	MNBC PT	2/27/17	3/5/17	18:00	24:00	X	X	X	X	X	X	X	-	-	1	\$1,450.00	\$1,450.00	30	
32	MNBC	MNBC PT	3/6/17	3/12/17	18:00	24:00	X	X	X	X	X	X	X	-	-	2	\$1,450.00	\$2,900.00	30	
33	MNBC	MNBC PT	3/13/17	3/19/17	18:00	24:00	X	X	X	X	X	X	X	-	-	1	\$1,450.00	\$1,450.00	30	
34	MNBC	MNBC PT	3/20/17	3/26/17	18:00	24:00	X	X	X	X	X	X	X	-	-	2	\$1,450.00	\$2,900.00	30	
35	MNBC	MNBC PT	3/27/17	4/2/17	18:00	24:00	X	X	X	X	X			-	-	1	\$1,450.00	\$1,450.00	30	
36	MNBC	MNBC ROS	2/27/17	3/5/17	09:00	18:00	X	X	X	X	X	X	X	-	-	1	\$475.00	\$475.00	30	
37	MNBC	MNBC ROS	3/13/17	3/19/17	09:00	18:00	X	X	X	X	X	X	X	-	-	1	\$475.00	\$475.00	30	

NCC Cable System Order

Order #	62394469	Flight Dates	02/20/17 - 04/02/17	Update Date	02/21/17
Syscode	7613	Agency	Buying Time	Version	1 Vs. 1
System Name	NYI/NYC-LI-Wchstr-CT Region	Advertiser	Food and Water Watch	Show All Lines	
Market	New York			Total # of Weeks	6
		Client Code		Total	\$49,275.00
AE	James Pagano	Product Code		Commission	\$7,391.25
Sales Coordinator	Evan Butcher	Est Code		Net Total	\$41,883.75
Office	Washington	Product Name		Total Spots	45
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0
Status	Accepted			Sold On	Cost Per Spot
Survey	DMA Nielsen Live+3 Sep16	Primary Demo	Adults 35+	GRP	-
-		Makegood Policy	Approval Required	GIMP	-
				CPP	-
Comments :	New Issue Order. Please Review and Confirm. Thanks! 2.21				

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
38	MNBC	MNBC ROS	3/20/17	3/26/17	09:00	18:00	X	X	X	X	X	X	X	-	-	1	\$475.00	\$475.00	30	

	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Oct 2017	Nov 2017	Dec 2017	Jan 2018	Total
SPOTS	5	35	5	0	0	0	0	0	0	0	0	0	45
AMT	\$5,875.00	\$37,525.00	\$5,875.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$49,275.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 06/23/17

62394469 | New York | NYI/NYC-LI-Wchstr-CT Region | 7613 |

NCC Cable System Order

Order #	62394469	Flight Dates	02/20/17 - 04/02/17	Update Date	02/21/17
Syscode	8942	Agency	Buying Time	Version	1 Vs. 1
System Name	News 12/LI- Brx-Bklyn-Hud-West Zone, NY	Advertiser	Food and Water Watch	Show All Lines	
Market	New York			Total # of Weeks	6
		Client Code		Total	\$16,300.00
AE	James Pagano	Product Code		Commission	\$2,445.00
Sales Coordinator	Evan Butcher	Est Code		Net Total	\$13,855.00
Office	Washington	Product Name		Total Spots	13
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0
Status	Accepted			Sold On	Cost Per Spot
Survey	DMA Nielsen Live+3 Sep16	Primary Demo	Adults 35+	GRP	-
-		Makegood Policy	Approval Required	GIMP	-
				CPP	-
Comments :		New Issue Order. Please Review and Confirm. Thanks! 2.21			

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	N12	Cable	2/20/17	2/26/17	05:00	10:00			X	X	X	X	X	-	-	1	\$1,600.00	\$1,600.00	30	
2	N12	Cable	2/27/17	3/5/17	05:00	10:00	X	X	X	X	X	X	X	-	-	1	\$1,600.00	\$1,600.00	30	
3	N12	Cable	3/6/17	3/12/17	05:00	10:00	X	X	X	X	X	X	X	-	-	1	\$1,600.00	\$1,600.00	30	
4	N12	Cable	2/27/17	3/5/17	10:00	17:00	X	X	X	X	X	X	X	-	-	1	\$550.00	\$550.00	30	
5	N12	Cable	3/6/17	3/12/17	10:00	17:00	X	X	X	X	X	X	X	-	-	1	\$550.00	\$550.00	30	
6	N12	Cable	2/20/17	2/26/17	17:00	24:00			X	X	X	X	X	-	-	1	\$1,300.00	\$1,300.00	30	
7	N12	Cable	2/27/17	3/5/17	17:00	24:00	X	X	X	X	X	X	X	-	-	2	\$1,300.00	\$2,600.00	30	
8	N12	Cable	3/6/17	3/12/17	17:00	24:00	X	X	X	X	X	X	X	-	-	2	\$1,300.00	\$2,600.00	30	
9	N12	Cable	3/13/17	3/19/17	17:00	24:00	X	X	X	X	X	X	X	-	-	1	\$1,300.00	\$1,300.00	30	
10	N12	Cable	3/20/17	3/26/17	17:00	24:00	X	X	X	X	X	X	X	-	-	1	\$1,300.00	\$1,300.00	30	
11	N12	Cable	3/27/17	4/2/17	17:00	24:00	X	X	X	X	X			-	-	1	\$1,300.00	\$1,300.00	30	

	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Oct 2017	Nov 2017	Dec 2017	Jan 2018	Total
SPOTS	2	10	1	0	0	0	0	0	0	0	0	0	13
AMT	\$2,900.00	\$12,100.00	\$1,300.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$16,300.00

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Date Printed 06/23/17

62394469 | New York | News 12/LI- Brx-Bklyn-Hud-West Zone, NY | 8942 |